

# Google Analytics Audience Overview

Continent ▾

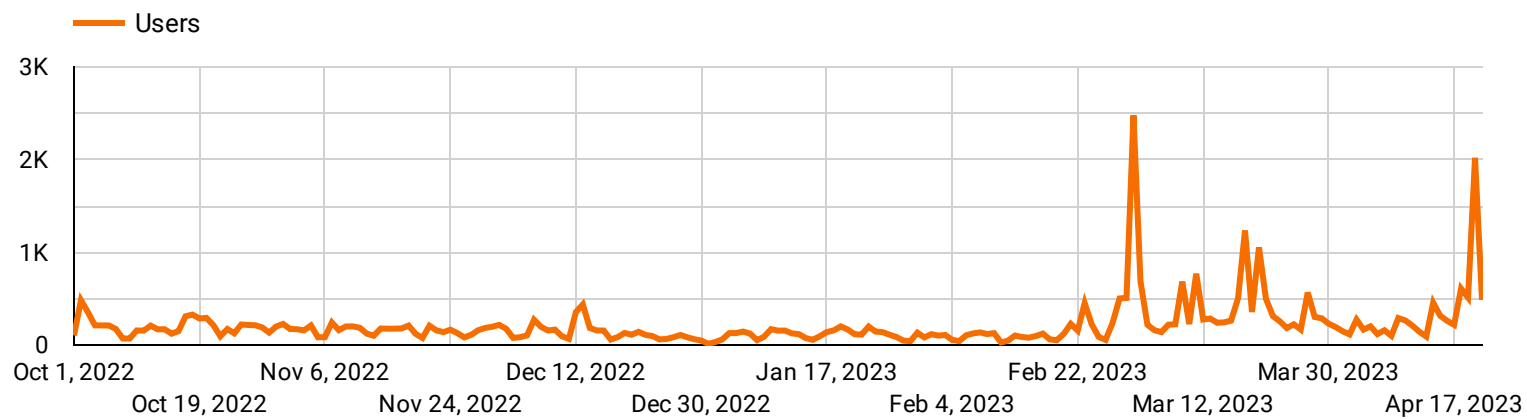
Region ▾

Channel ▾

Device ▾

Oct 1, 2022 - Apr 21, 2023 ▾

## Your audience at a glance



Users  
**37,715**



New Users  
**36,879**



Number of Sessions per User  
**1.29**



Sessions  
**48,750**



Pageviews  
**195,816**



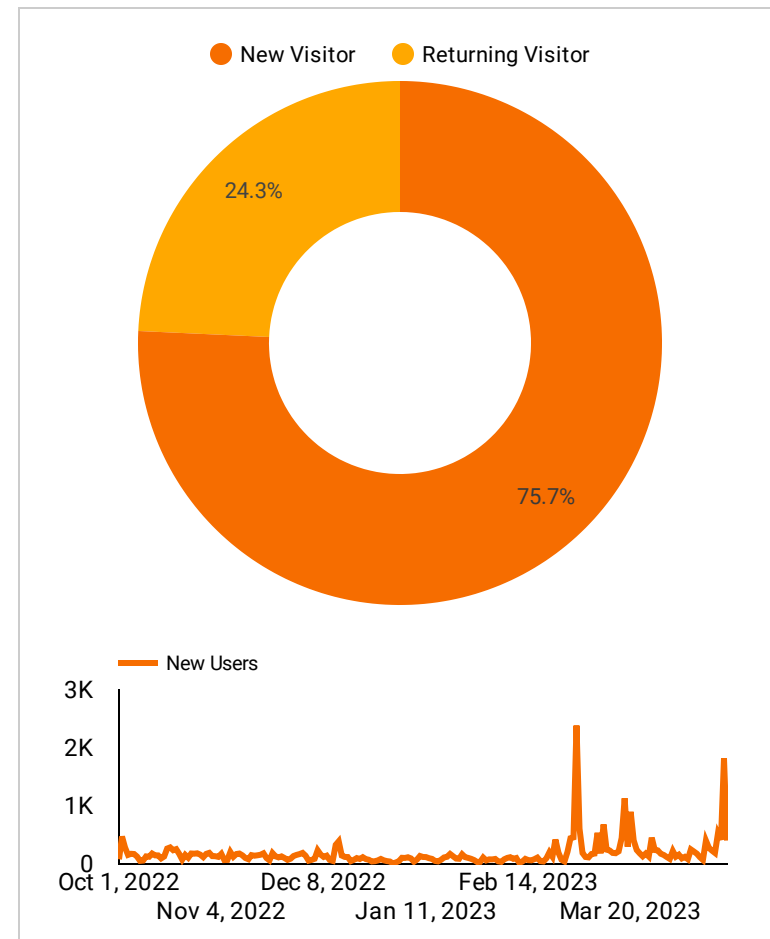
Pages / Session  
**4.02**



Avg. Session Duration  
**00:04:09**

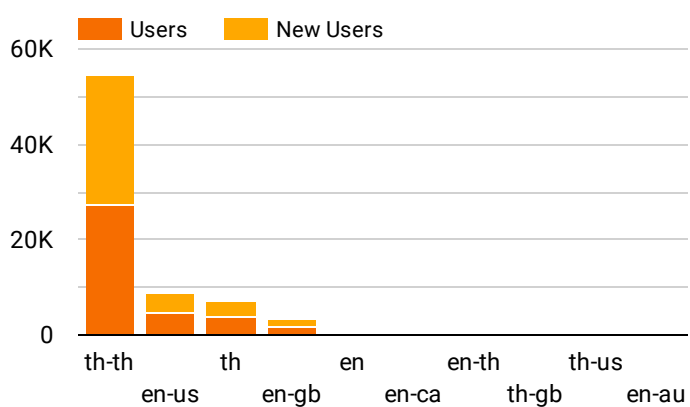


Bounce Rate  
**37.97%**



## Let's learn a bit more about your users!

### Language breakdown



Language	Users	New Users
1. th-th	27,361	26,990
2. en-us	4,426	4,302
3. th	3,720	3,604
4. en-gb	1,728	1,726
5. en	101	100
6. en-ca	68	68
7. en-th	43	42
8. th-gb	16	15
9. th-us	15	15
1... en-au	10	9

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### Country breakdown

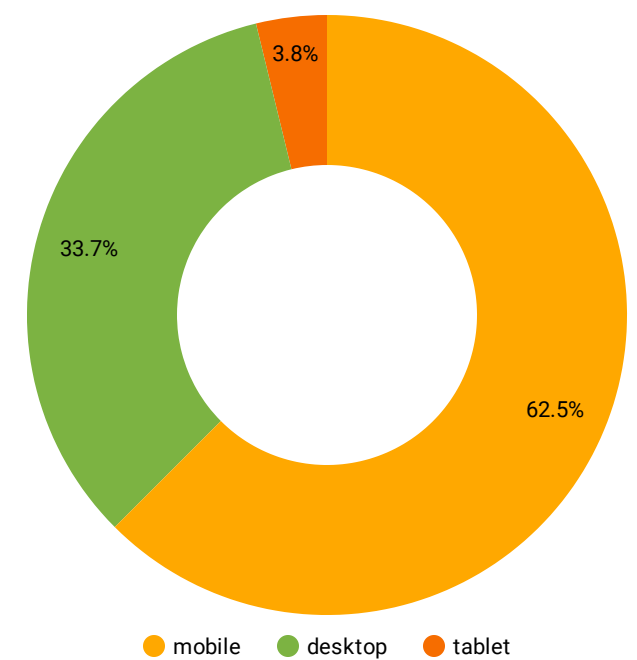


Continent	Users	New Users
1. Asia	37,564	36,726
2. Americas	132	133
3. Europe	43	43
4. (not set)	8	8
5. Oceania	6	6
6. Africa	2	2

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### What device are people using?



Device	Users	New Users
1. mobile	23,429	23,182
2. desktop	12,627	12,317
3. tablet	1,427	1,419

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